

Canada's Largest Wedding Show In October

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Eastern Trends Inc., GujaratiConnections.com and The South Asian Wedding Guide (SAWG) are coming together to present what's billed as Canada's largest South Asian wedding show, Kismet - A South Asian Wedding Affair on Sunday, October 5, 2003 at The International Centre. Kismet - A South Asian Wedding Affair is presented by RBC Financial Group and Kodak Canada.

>From wedding consultation and coordination to the latest wedding trends and attire, Kismet - A South Asian Wedding Affair promises to meet every bride and groom's requirements. As Canada's largest South Asian wedding show with over 150 vendors - including a fashion designer from India - and over 5000 in attendance, the show's objective is to provide exclusive wedding services to South Asian couples in one location. In addition to a fashion show and various workshops at the one-day event, Kismet - A South Asian Wedding Affair offers couples an accompanying wedding magazine and planner.

"South Asian weddings are increasingly becoming bigger and more elaborate and as a result, more difficult to plan alone," says Parag Shah, Marketing Director, Kismet, A South Asian Wedding Affair. "The solution is Kismet - A South Asian Wedding Affair which provides access to leading wedding services, products and professionals who not only have an understanding of South Asian cultures and customs, but also the expertise to meet a couple's every need."

Exhibitors and attendees can find detailed information on Kismet - A South Asian Wedding Affair at www.KismetWeddingShow.com.